



Follow us on:



Nurturing Ingenuity, Fueling
The next Generation of **Innovators**

Welcome aboard to **VIDYA UNIVERSITY**

Vidya University, strategically located in Meerut, is a pioneering institution committed to transforming education through innovation and excellence. Our 50-acre campus, situated along the Delhi-Hardwar National Highway, serves as a hub for advanced learning, research, and career development.

Academic Excellence & Industry-Ready Education

With multiple faculty and 30+ career-driven programs, Vidya University equips students with cutting-edge knowledge and practical skills. A vibrant community of over 3,000 students is mentored by expert faculties, ensuring high-quality education and real-world exposure.

Programs for Future Leaders

Vidya University offers a wide range of programs across various faculties:

- **Faculty of Computer Science & Engineering** – Innovating for a modern world
- **Faculty of Commerce and Business** – Shaping tomorrow's leaders
- **Faculty of Legal Studies & Research** – Nurturing legal professionals
- **Faculty of Pharmacy** – Pioneering advancements in pharmaceutical sciences.
- **Faculty of Basic Science & Allied Health Science** – Advancing medical research
- **Faculty of Education & Sports** – Empowering educators and champions.
- **Faculty of Design, Liberal & Fine Arts** – Fostering creativity and artistic expression.

▪ **Beyond Classrooms: Learning that Transforms**

At Vidya University, education extends far beyond textbooks and lecture halls. Our immersive learning approach, enriched with industry-aligned curricula, hands-on training, and real-world problem-solving, ensures that students gain both theoretical knowledge and practical expertise. With cutting-edge research facilities, expert mentorship, and a dynamic academic environment, we prepare students to thrive in the modern world.

Your Future Begins Here: Be the Change-Maker

Vidya University is more than an institution—it's a launch pad for future leaders, thinkers, and innovators. Whether you aspire to revolutionize technology, lead global businesses, shape policies, or advance healthcare, we provide the foundation for your ambitions. Join us and step into a future filled with endless opportunities, meaningful experiences, and transformative growth.



3000+
BRILLIANT
STUDENTS



30+
BEST
COURSES



500+
FACULTIES
& STAFF

WHY VIDYA UNIVERSITY ?

GLORIOUS PROMOTERS

Rich Heritage of Vidya University Press with more than three decades of proven excellence in publication pan India.

1



GLOBAL PEDAGOGY

Digitally Integrated "Smart" learning modules ensuring practical and effective learning.

2



BRIGHT FUTURE

Employability enhancing activities ensuring excellent placements in National & Multinational Companies.

3



RICH EXPOSURE

International Conferences, Workshops, Conclaves, Guest Lectures and more.

4

STATE OF THE ART ARCHITECTURE

Modern 50 acres of campus with Wi-Fi A connectivity and an International Standard Sports Facility.

5



EXUBERANT COLLEGE LIFE

Round the year activities including Technical Fests, Annual Fests Fashion Shows and Cultural Extravaganzas.

6



EMPLOYABILITY BOOSTERS

Internationally accredited and Industry Accepted value added certificate courses.

7



INTELLECTUAL CAPITAL

Experientially rich academic fraternity with industry exposure.

8

INTERNATIONAL EDGE

International linkages for Foreign Educational Tours and Student Exchange Programs.

9



HOLISTIC DEVELOPMENT

Rewarding education through the commitment to quality teaching, combined with opportunities for holistic development.

10





VISION, MISSION & OUR VALUES

OUR VISION

Educating and Empowering Individuals for a Sustainable Future.

To educate and empower individuals for a sustainable future by fostering knowledge, innovation, and ethical leadership. We aim to cultivate a learning ecosystem that nurtures intellectual curiosity, research excellence, and real-world problem-solving, shaping professionals who drive positive change globally.

OUR MISSION

At Vidya University, we are committed to nurturing future leaders, innovators, and change-makers through:

Innovative & Interdisciplinary Education Blending multiple disciplines to create dynamic learning experiences and cutting-edge programs.

Pioneering Research Excellence Driving global impact through advanced research initiatives that address real-world challenges.

Empowering Future-Ready Graduates Equipping students with essential skills, critical thinking, and problem-solving abilities to tackle complex global issues.

Sustainable Progress & Social Responsibility Instilling values of sustainability, ethical leadership, and community-driven impact.

OUR VALUES: THE FOUNDATION OF VIDYA UNIVERSITY

At Vidya University, our core values define who we are and guide our actions. These principles shape our academic culture, research endeavors, and community engagement:

Student-Centric Approach – Our students are at the heart of everything we do. We strive to provide a nurturing, dynamic, and enriching learning experience that fosters personal and professional growth.

Respect & Inclusivity – We celebrate diversity and cultivate an environment where every individual feels valued, respected, and empowered to contribute.

Pursuit of Excellence – Whether in academics, research, or innovation, we set high standards and push boundaries to achieve the extraordinary.

Unwavering Commitment – Our dedication to education, research, and societal impact drives us forward, ensuring continuous progress and transformation.

Accountability & Transparency – We uphold the highest ethical standards, fostering a culture of trust, responsibility, and openness in all our endeavors.

Diversity & Collaboration – We believe in the power of diverse perspectives and interdisciplinary collaboration to create meaningful change and groundbreaking solutions.

Ethical Leadership – Integrity, fairness, and honesty define our approach. We instill these values in our students to shape responsible leaders of tomorrow.

Lifelong Learning – Education is a journey, not a destination. We promote curiosity, innovation, and continuous learning for students, faculty, and society at large.

Alumni Connect – Provide insights into navigating career challenges, exploring new opportunities and achieving personal growth.

PROGRAMME HIGHLIGHTS



UGC Recognised Degree



Learn & Earn Opportunity



On Job Training (Pan India)



Blended Learning



Placement Opportunity

BENEFITS FOR STUDENTS'

- **Comprehensive Knowledge:** The course offers a blend of business, design, and management principles. This interdisciplinary approach provides students with a comprehensive understanding of the industry.
- **Practical Experience:** Through practical coursework and On-the-job training, students gain hands-on experience in various aspects of the industry, such as designing, manufacturing, merchandising, and management.
- **Industry Exposure:** Regular industry interactions, internships, and guest lectures give students a real-world perspective of the industry, preparing them for their future careers.
- **Career Opportunities:** The course equips students with the skills and knowledge needed for a wide range of career opportunities the industry
- **Skill Development:** Apart from technical skills the course also emphasizes the development of soft skills such as communication, problem-solving, and employability skills, which are essential for success in any profession.
- **Network Building:** Through industry engagement students have the opportunity to build a professional network, which can be beneficial for job placements and career growth.
- **Innovation and Creativity:** The course encourages students to be creative and innovative, essential skills for staying competitive in the fast-paced industry.
- **Personal Development:** The course helps in overall personality development and provides guidance for career planning, making students ready for the professional world.
- **Entrepreneurial Opportunities:** For those interested in starting their own business, the course provides the necessary knowledge about the industry, business management, and digital marketing.
- **Global Perspective:** The course also offers a global perspective of the industry, opening the possibility of international career opportunities for students.

UNIVERSITY EDGE



- **Multiple Entry and Multiple Exit**
With 30% General Education, 70% Skill Training with Skilling and Industry Partners



- **Work with Industry and Apprenticeship** Opportunity to Work with Industry during education



- **Industry as/in Campus**
For understanding/practice of Industry from Day-1



- **Industry and Skill Certifications**
Certification from Industry & Professional body



- **Training by Industry Experts**
To enable an environment of Industry Grade



- **Competency Driven Curriculum**
For professional competencies and outcomes



- **Learning the Professional way**
Meta Learning, Problem solving, Life skills, Digital comfort and communication



- **Learning by doing**
Practical & Practice to Do-Experience-Learn



- **Phyigital Learning Ecosystem**
For smart and life-long learning in 21st century



- **Continuous & Outcome-based Assessment** What is done/learnt every day, is assessed in real time

UNDERGRADUATE

▲ B.Tech.

4 Years

- CSE
- CSE - AI & ML
- CSE - Cyber Security
- Electronics Communication
- Mechanical Engineering

▲ BCA

3 Years

- Artificial Intelligence/ Machine Learning
- Cloud Computing
- Cyber Security
- Internet of Things (IoT)

POSTGRADUATE

▲ M.Tech.

2 Years

- Computer Science & Engineering
- CSE AI & Machine Learning
- CSE (IoT)
- Electronics & Communication

▲ MCA

2 Years

- Artificial Intelligence & Data Sciences
- Cloud Computing
- Cyber Security

DIPLOMA / DIPLOMA (LATERAL ENTRY)

- Computer Science & Engineering
- Electrical Engineering

3 Years

FACULTY OF COMPUTER SCIENCE & ENGINEERING



FACULTY OF COMMERCE & BUSINESS



UNDERGRADUATE

▲ BBA

3 Years

- Aviation & Travel
- Entrepreneurship & Family Business
- Digital Marketing
- Business Analytics
- Branding & Advertising
- Sports Management
- FinTech

▲ B.Com.

3 Years

- Banking & Insurance
- Chartered Accountancy

POSTGRADUATE

▲ MBA

2 Years

- Aviation Management
- Marketing
- Finance Management
- Health Care Management
- Entrepreneurship
- Business Analytics & AI
- HRM
- FinTech

▲ M.Com.

2 Years

UNDERGRADUATE

▲ B.Sc.

- Forensic Science
- Biotechnology
- Chemistry
- Mathematics
- Physics
- Microbiology

3 Years

▲ B.N.Y.S.

5.5 Years

POSTGRADUATE

▲ M.Sc.

- Biotechnology
- Chemistry
- Mathematics
- Physics
- Microbiology
- Pharmaceutical Science

2 Years

DIPLOMA

- Dairy Technology
- Industrial Fermentation and Alcohol Tech.

3 Years

FACULTY OF BASIC SCIENCE & ALLIED HEALTH SCIENCES



FACULTY OF LEGAL STUDIES & RESEARCH



UNDERGRADUATE

▲ LL.B.

3 Years

▲ B.B.A. LL.B.

5 Years

POSTGRADUATE

▲ LL.M.

2 Years

FACULTY OF EDUCATION & SPORTS

UNDERGRADUATE

▲ B.Ed.

2 Years

▲ BPES

3 Years

POSTGRADUATE

▲ MPES

2 Years

DIPLOMA

▲ D.El.Ed.

(Elementary Education)

2 Years



UNDERGRADUATE

- ▲ **B.Des.** **4 Years**
 - Fashion Design & Styling
 - Graphics & UI-UX
 - Interior & Furniture Design
- ▲ **B.F.A** **4 Years**
 - Painting
- ▲ **B.A.** **3 Years**
 - English
 - Event Management
 - Multi Media & Mass Communication
 - Psychology

POSTGRADUATE

- ▲ **M.Des.** **2 Years**
- ▲ **M.F.A.** **2 Years**
 - Painting
- ▲ **MFM** **2 Years**
- ▲ **M.A.** **2 Years**

FACULTY OF DESIGN, LIBERAL & FINE ARTS



UNDERGRADUATE

- ▲ **B.Pharm** **4 Years**

DIPLOMA

- ▲ **D.Pharm** **2 Years**



FACULTY OF PHARMACY

DOCTORAL PROGRAMS (Ph.D)



- ▲ **COMMERCE**
- ▲ **COMPUTER SCIENCE
& ENGINEERING**
- ▲ **MANAGEMENT**
- ▲ **SCIENCE**
- ▲ **LAW**
- ▲ **JOURNALISM**
- ▲ **DESIGN**
- ▲ **EDUCATION**
- ▲ **PHARMACY**
- ▲ **ARTS**

THE VIDYA SUKH SCHOLARSHIP

Vidya University has always been driven by the vision to develop the next generation of leadership for organizations, communities and society at large. As a part of this vision, the Vidya Sukh Scholarship was initiated to help those who are brilliant in academics Girl Student, Jain, Single Parent, Low Income Certificate, Defence Ward and deserve world - class education but don't have the means. At Vidya University, we believe in rewarding the hard work and excellence achieved by meritorious students in their academic endeavours.



FOR MERITORIOUS STUDENTS

FACULTY OF COMPUTER SCIENCE & ENGINEERING

COURSE	75% and Above	60% and Above
B.Tech.	19,000/-	15,000/-
M.Tech.	10,000/-	06,000/-
BCA	09,000/-	05,000/-
MCA	10,000/-	06,000/-

FACULTY OF COMMERCE AND BUSINESS

COURSE	75% and Above	60% and Above
B.Com.	10,000/-	06,000/-
M.Com.	10,000/-	06,000/-
BBA	09,000/-	05,000/-
MBA	11,000/-	07,000/-

FACULTY OF PHARMACY

COURSE	75% and Above	60% and Above
D.Pharm.	15,000/-	10,000/-
B.Pharm.	11,000/-	07,000/-

FACULTY OF DESIGN, LIBERAL & FINE ARTS

COURSE	75% and Above	60% and Above
B.Des.	15,000/-	10,000/-
M.Des.	10,000/-	06,000/-
BFA	10,000/-	06,000/-
B.A.	10,000/-	06,000/-
MFA	10,000/-	06,000/-
MFM	10,000/-	06,000/-
M.A.	10,000/-	06,000/-

FACULTY OF EDUCATION & SPORTS

COURSE	75% and Above	60% and Above
B.Ed.	05,000/-	03,000/-
BPES	10,000/-	06,000/-
MPES	10,000/-	06,000/-
D.El.Ed.	05,000/-	03,000/-

FACULTY OF LEGAL STUDIES & RESEARCH

COURSE	75% and Above	60% and Above
LL.B.	19,000/-	15,000/-
B.B.A. LL.B.	09,000/-	05,000/-
LL.M.	09,000/-	05,000/-

FACULTY OF BASIC SCIENCES & ALLIED HEALTH SCIENCES

COURSE	75% and Above	60% and Above
B.Sc. (Forensic Sci.)	09,000/-	05,000/-
B.Sc. (Micro / Biotech)	10,000/-	06,000/-
B.Sc. (P/C/M)	10,000/-	06,000/-
M.Sc.	10,000/-	06,000/-
B.N.Y.S.	15,000/-	10,000/-
Diploma	10,000/-	06,000/-

UG CURRICULUM AND CREDIT FRAME WORK : HIGHLIGHTS

The University follows the Choice-Based Credit System (CBCS) and has adopted the National Education Policy (NEP) 2020 from the 2025 session, emphasizing holistic and multidisciplinary education.

Key Features:

- **Flexible Course Selection:** Students can choose courses across disciplines.
- **Multiple Entry & Exit Options:**
 - o **1 Year :** UG Certificate
 - o **2 Years:** UG Diploma
 - o **3 Years:** UG Degree
 - o **4 Years:** UG Degree with Honours/Research
- **Academic Bank of Credits (ABC):** Allows credit transfers across institutions.
- **Flexible Learning Modes:** Offline, Open and Distance Learning (ODL), Online, and Hybrid.
- **Mandatory Internships:** One after the 2nd semester and another after the 4th semester.
- **Holistic Curriculum:** Includes core, minor, multidisciplinary, and skill-based courses.

Course Categories:

1. **Discipline-Specific Core (DSC):** Mandatory courses in the chosen field.
2. **Minor Courses (MIC):** Additional courses within the discipline, including vocational subjects.
3. **Multidisciplinary Courses (MDC):** Courses outside the primary discipline.
4. **Skill & Value-Based Courses:** Includes Ability Enhancement (AEC), Skill Enhancement (SEC), and Value Addition (VAC).

Internship & Research Project:

- **Internship:** 8-week professional training.
- **Research Project:** Real-world problem-solving.

Academic Structure:

- **Two Semesters per Year:**
 - o **Semester 1:** July to December
 - o **Semester 2:** January to June
- **Learning Components:** Lectures, Tutorials, Practicum, Projects, Fieldwork, Surveys, and Community Engagement.

Multiple Entry & Exit System (MEES):

Allows students to exit and re-enter with a relevant certification:

- **Exit after 1 Year:** UG Certificate
- **Exit after 2 Years:** UG Diploma
- **Exit after 3 Years:** UG Degree
- **Completion of 4 Years:** UG Degree with Honours/Research

Note: The fee structure and program durations as mentioned in the prospectus apply to different schools. Students should consult their departments for detailed course structures and assessments.

HONOURS / HONOURS WITH RESEARCH:

Duration: 4 Years / 8 Semesters

- **4-Year UG Degree (Honours):** Awarded to students completing a 4-year degree program with 180 credits (184 credits for a single major) as per the Vidya University CCFUGP-2025.
- **4-Year UG Degree (Honours with Research):** Students securing 75% or above in the first six semesters and

interested in research can opt for a research stream in the fourth year. A research project/dissertation (12 credits) under faculty guidance in the major discipline is mandatory. Students securing 180 credits (184 for a single major), including 12 credits from research, will receive a UG Degree (Honours with Research).

SUBJECTS AND COURSES OF UG PROGRAMMES:

The University offers multiple programmes in four categories as per NEP 2020 and Vidya University CCFUGP-2025.

Category A: Undergraduate Programmes (Multidisciplinary)

- Students will select three subjects (A, B, and C) in the first year from a pool of subjects offered by the Department/School as Major Subjects.
- A Minor subject from the same discipline must be different from the three selected Major Subjects.
- Any subject in a discipline can be chosen as a Major or Minor for the UG Programme.

Category B: Undergraduate Programme (Single Major after Multidisciplinary Study)

- After completing the 1st and 2nd semesters under Category A, students may opt for a Single Major from Semester 3 onwards, as per Vidya University CCFUGP-2025.

Category C: Undergraduate Programmes (Single Major)

- Students choosing a Single Major from Semester 1.
- Must have studied the chosen subject at the 10+2 level or equivalent.
- Minimum 50% credits from the major discipline required for degree eligibility:
 - o **3-Year UG Degree:** 136 total credits, with at least 68 credits in the major (e.g., B.Sc. in Physics).
 - o **4-Year UG Degree:** 184 total credits, with at least 92 credits in the major (e.g., B.Sc. Honours/Honours with Research in Physics).

Category D: Undergraduate Programmes (Interdisciplinary)

- Students will study three core courses of the discipline each semester as prescribed.
- The pool of programs and courses will be provided by the respective department/school.
- Students can choose desired courses from the available options.

Eligibility for Admission:

As per Vidya University CCFUGP-2025 guidelines, students must meet the eligibility criteria specified by the University.

This curriculum ensures flexibility, academic rigor, and alignment with NEP 2020 principles, fostering a holistic and multidisciplinary learning environment for students.



PG CURRICULUM AND CREDIT FRAME WORK : HIGHLIGHTS

Vidya University follows the Scheme of Studies as per the recommendations of the National Education Policy (NEP) 2020. The postgraduate (PG) programme structure provides multiple entry and exit options, academic flexibility, and an interdisciplinary approach. The main features of the PG curriculum framework include:

- **Multiple Entry and Exit Options:** Flexibility to move from one discipline to another, ensuring seamless mobility in higher education.
- **Interdisciplinary Flexibility:** Students who have completed an undergraduate (UG) programme with a major and minor(s) can opt for either their major, minor(s), or any other subject, provided they meet the eligibility criteria for the PG programme.
- **Choice-Based Learning:** Learners can choose courses based on their academic interests and career aspirations.
- **Flexible Learning Modes:** Provision for offline, Open and Distance Learning (ODL), online learning, and hybrid modes.
- **Academic Bank of Credits (ABC):** Mobility and flexibility as per UGC (Establishment and Operation of Academic Bank of Credits in Higher Educational Regulations, 2021) and UGC Guidelines for Multiple Entry and Exit in Academic Programmes in Higher Education Institutions.

PG Programme Structure and Credit Requirements

PROGRAMME	ELIGIBILITY	NHEQF LEVEL
1- Year PG Programme (2 Semesters)	A 4 Years Bachelor's degree with Honours / Honours with Research with a minimum of 160 credits.	6.5
2- Year PG Programme (4 Semesters)	A 3 Year Bachelor's degree with a minimum of 12 credits.	6.5
	A 4 Year Bachelor's degree (e.g., B.E., B.Tech) with a minimum of 160 credits for a professional PG degree (e.g. M.E., M.Tech)	7
Integrated 5 Years Bachelor's / Master's Programme	Offers a seamless transition from UG to PG, encouraging interdisciplinary and research - based learning.	-

Admission Criteria

- Students are eligible for a PG programme in a discipline corresponding to their major or minor(s) in their UG programme.
- Admission is based on an entrance examination or other criteria prescribed by the University.

This framework ensures a holistic and flexible PG education system aligned with NEP 2020, fostering interdisciplinary learning, research, and skill development.



LIFE AT CAMPUS

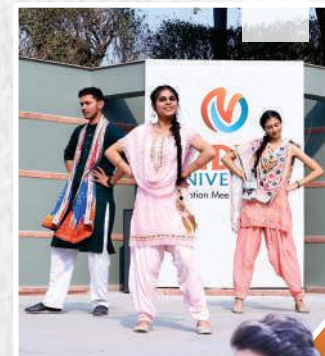
At Vidya University, learning goes beyond just academics—it's about fostering relationships, engaging in diverse experiences, and developing a well-rounded personality. The vibrant campus community offers students opportunities to connect with peers, faculty, and the environment, creating a sense of belonging.

Through clubs, cultural fests, extracurricular activities, and community service, students enhance their personality, communication skills, and leadership abilities. The campus acts as a second home, providing intellectual and creative outlets, whether through academic clubs, sports, or artistic endeavours. This inclusive atmosphere ensures personal, social, and academic growth, preparing students for future challenges.

The university believes in holistic development, encouraging students to balance studies with co-curricular activities. Students get hands-on experience through industry collaborations, live projects, and research opportunities that enrich their academic journey. Beyond academics, students enjoy an active social life with frequent seminars, guest lectures, and networking events that prepare them for professional success. Vidya University fosters an environment where creativity and innovation flourish, shaping students into confident and capable individuals ready to make a difference in the world.

FACILITIES AT A GLANCE

- **Accommodation:** Separate hostels for boys (400 students) and girls (300 students) with twin-sharing rooms.
- **Power & Connectivity:** 24x7 power backup and seamless Wi-Fi and Fiber-optic internet.
- **Security:** Round-the-clock security with CCTV surveillance.
- **Health & Fitness:** Medical facilities, a fully-equipped fitness center, and outdoor/indoor games.
- **Classrooms & Labs:** Smart classrooms with advanced audio-visual tech, and state-of-the-art computer labs available 24/7.
- **Learning Spaces:** Dedicated tutorial rooms for focused learning and hands-on problem-solving.
- **Career Support:** Career counseling and mentorship programs provide guidance for professional growth, along with resume-building and interview training.
- **Innovation Hubs:** Spaces for creativity, research, and critical thinking.
- **Cultural Spaces:** A modern auditorium for events and performances.
- **Convenience:** On-campus store, café, ample parking, and sustainability initiatives like rainwater harvesting, solar energy, and waste management.



SPORTS FACILITIES

Vidya University provides a wide range of world-class sports and recreational facilities, ensuring students have access to both professional training and enjoyable activities:

- **Aquatic Center:** A 25-meter Olympic-size swimming pool with well-equipped changing rooms and a dedicated water polo area.
- **Outdoor Sports:** Cricket and football fields built to international standards, along with a 400-meter running track for professional training and competitions. Archery facilities are also available.
- **Indoor Sports Complex:** A state-of-the-art facility that includes badminton, table tennis, billiards, snooker, a gym, and other indoor sports.
- **Shooting Range:** A modern 10-meter indoor shooting range for precision training and competitive practice.
- **Court Games:** Internationally designed courts for volleyball, basketball, and pickleball.
- **Additional Amenities:** A steam room to aid athletes in recovery and relaxation after intense training sessions.

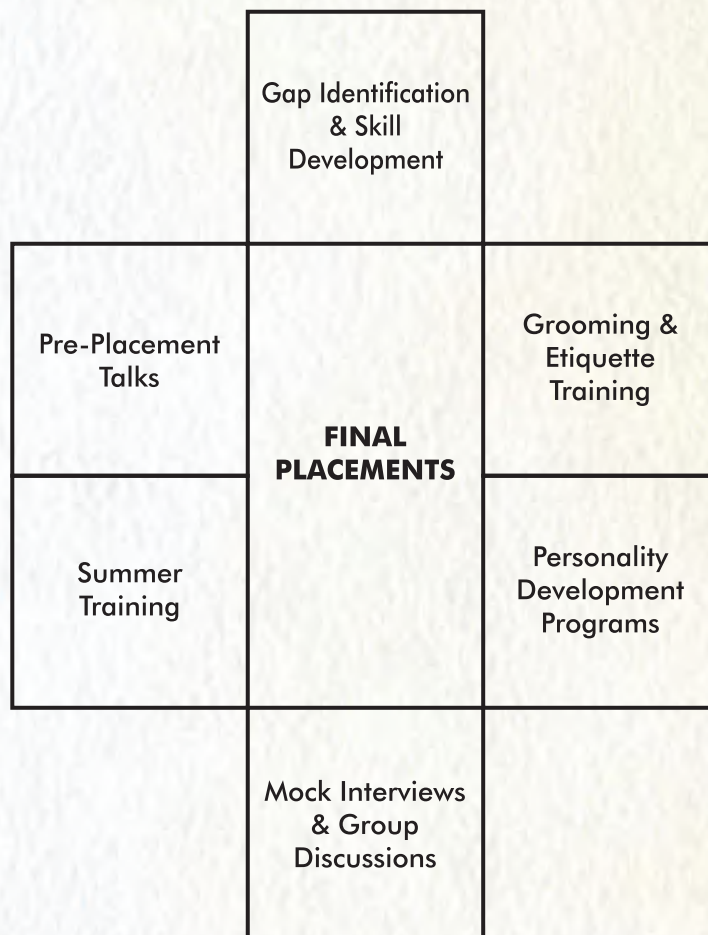
Vidya University's sports infrastructure supports both competitive sports and recreational fitness, fostering holistic student development and promoting a balanced, healthy lifestyle.



CORPORATE CONNECT & PLACEMENT DEPARTMENT

The Corporate Connect and Placement Department at Vidya University aims to fulfil the following key objectives:

- Assist students in developing their academic and career interests, along with their short-term and long-term goals through individual counselling and group discussions.
- Help students create and implement successful job search strategies.
- Collaborate with faculty members, department heads, and administration to integrate career planning with the academic curriculum.
- Empower students with lifelong career decision-making skills.
- Provide resources and activities that facilitate the career planning process.
- Act as an interface among students, alumni, and the employment community.
- Raise awareness among students regarding future career options.
- Assist companies in recruiting candidates as per their requirements.
- Coordinate the Summer Training/Internship Program.
- Bridge the gap between industry and academia.
- Foster intercultural competencies through class discussions, helpful readings, and practical cross-cultural interaction and negotiation.



The Corporate Connect and Placement Department focuses on real-world learning, offering students the opportunity to work with organizations that make a positive impact on the community. The department emphasizes the communication strategies that are essential for success in any business environment, while providing a small-class structure for exchanging ideas and building skills. Students work in teams to solve communications-based tasks, enhancing both their oral and written business skills.

The department prioritizes the focused application of business-related research, client management, presentations, and professional writing as students work within a “live” framework, which includes overlapping project deliverables.

The Placement Department is led by a full-time placement officer who is responsible for arranging:

- On/Off-campus interviews
- In-plant training
- Industrial visits for both students and faculty
- Project work

Additionally, the department organizes programs aimed at improving students' personality and communication skills. The cell also periodically conducts aptitude tests, group discussions, mock interviews, and technical tests. Guidance is provided for pursuing higher studies and research, both in India and abroad.

The department boasts excellent facilities for conducting campus interviews, which include:

- Two air-conditioned seminar halls with state-of-the-art audiovisual equipment for presentations, with capacities ranging from 100 to 500 seats.
- Spacious halls for conducting tests.
- Air-conditioned conference rooms for group discussions and personal interviews.

INCREDIBLE PLACEMENTS



oppo
Deputy Manager
at 18 LPA.



Flentis Corporation
Sr. Manager HR
at 14 LPA



vodafone
Senior Manager
at 13.96 LPA.



tcs
AWS Cloud Developer
at 11.2 LPA



AXIS BANK
Relationship Manager
in Axis Bank Ltd. at 10.75 LPA



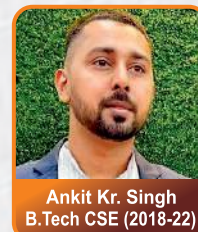
LIDO
Placed in Lido Learning with
Package of 10 LPA



accenture
Analyst at 10 LPA



HDFC BANK
HR Recruiter at 10.3 LPA.



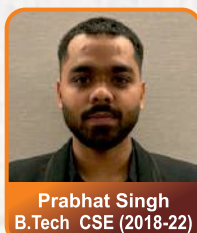
Maxxton
Develop. Team Lead
at 10 LPA



MedWynk
Health Care Recruiter
at 9.2 LPA.



dhuriq
Data Scientist at 8.2 LPA



DELHIVERY
Devops Engineer at 8 LPA



UTL
HR head in UTL Homes Noida
at 12.5 LPA



SC Kendriya Vidyalaya
TGT - Mathematics in
SC Kendriya Vidyalaya at 6.5 LPA



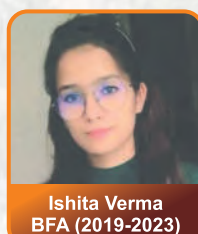
Kndria Vidyalaya
TGT, in Govt. School
Kndria Vidyalaya at 6.5 LPA



BANK OF AMERICA
Team member of Wealth
Management with package of 16 LPA



teachnook
Business Development Associate
at 7.2 LPA



mamaearth
Graphic Designer
at 6 LPA



teachnook
Business Development Associate
at 7.2 LPA



SRJ Group of Company
Marketing Executive
at 5 LPA



Anshuman Vashitha
BBA (2022-2025)

AIM

Marketing Executive
at 5 LPA



Arihant Jain
BCA (2022-2025)

RINEX
Educare Empowerment Program

Inside Sales Strategist
at 9 LPA



Diya Chaudhary
BBA (2022-2025)

HIKEEDU
Empowering Professionals

Business Development Manager
at 7.2 LPA



Farheen Malik
BBA (2022-2025)

SRJ Group of Company

Marketing Executive
at 5 LPA



Ziya Tanver
BBA (2022-2025)

HIKEEDU
Empowering Professionals

Business Development Manager
at 7.2 LPA



Isha Chaudhary
BBA (2022-2025)

AIM

Finance & Marketing
at 5 LPA



Aditi Jha
BFA (2018-2022)

MARE A PARTE

Senior Textile Print Designer
at 7 LPA



Kanishka Raj
BBA (2022-2025)

HIKEEDU
Empowering Professionals

Business Development Manager
at 7.2 LPA



Sara Khan
BFA (2014-2018)

OCEEDEE

Social Media Manager
at 7 LPA



Yogita Yadav
BFA (2018-2022)

St. Francis School

Art Teacher
at 4.5 LPA



Sahil Khan
BCA (2022-2025)

Spiders

Software Engineer
at 9.5 LPA



Aakash Chauhan
BFA (2018-2022)

Spiders

Merchandiser
at 6 LPA



Shreya Shukla
BCA (2022-2025)

Spiders

Software Engineer
at 9.5 LPA



Sneha Garg
BBA (2022-2025)

SRJ Group of Company

Marketing Executive
at 5 LPA



Tanu Chaprana
BCA (2022-2025)

PROSPIDER

Software Engineer
at 9.5 LPA



Prachi Manav
BFA (2018-2022)

GRAVITY

Graphic Designer Executive
at 5.5 LPA



Akshita Garg
MBA (2023-2025)

SSJ EDUCATION

HR Executive at 9 LPA



Garima Sharma
MBA (2023-2025)

SSJ EDUCATION

HR Executive at 9 LPA



Aakash Sharma
MBA (2023-2025)

SRJ Group of Company

Assistant Incharge at 5 LPA



Ritu Pal
MBA (2023-2025)

CINCOONI

Marketing Executive at 9 LPA



Shubhi Jain
MBA (2023-2025)

CINCOONI

Marketing Executive
at 9 LPA



Pooja Yadav
MBA (2023-2025)

CINCOONI

Marketing Executive
at 9 LPA



Devansh Goel
MBA (2023-2025)

CINCOONI

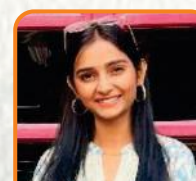
Sales Executive
at 9 LPA



Anshika Sharma
MBA (2023-2025)

MOTILAL

HR Executive
at 3 LPA



Varnika Yadav
BFA (2018-2022)

EdiQue

Senior Graphic Designer
at 6.5 LPA

COMPANIES HIRING

Top companies are hiring from Vidya University

accenture

tcs TATA
CONSULTANCY
SERVICES

**Tech
Mahindra**

Mobiloitte
BOTS APPS. DIGITAL AI. IoT
BLOCKCHAIN

vaco
Binary Semantics

wipro

HDFC BANK

**CEASE
FIRE**

VINOVE™
WE MEAN IT

ANR

Justdial®
India's No.1 local search engine

indiamart®

HIKEEDU
Empowering Professionals

PROPSHOP™
THE WAY TO FULFILL YOUR DREAMS

TechGropse

Teachnook

360° LOUD
Consulting From Every Angle

PLANETSPARK

**JIFFY
SOFTWARE**

CETPA®
Because Knowledge Matters
ISO 9001:2008 Certified

SUCCESSIVE™
DIGITAL

Cloud Analogy

SeAiRo
End to End Solutions in Logistics

न्यासतरंग

IndiGo

spiceJet

Piramal

CapitalVia®

CINCOONI

AxiomConsulting

Deloitte.

adani

DELL

genpact

HCL

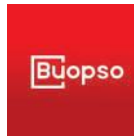
airtel

BAJAJ Allianz
General Insurance Co. Ltd.

**IBA
GROUP**

TOYOTA

CLOUDSHOPE



CELEBRATING CREATIVITY AND CULTURE AT VIDYA UNIVERSITY

At **Vidya University**, we foster an environment where students can **express their creativity, explore art, and celebrate culture**. Two of our biggest events — **Nirvana and Manthan** — offer platforms for students to **showcase talent, collaborate, and find inspiration**.

Nirvana – The Grand Cultural Fest

Held every **February**, **Nirvana** is Vidya University's **most electrifying cultural festival**, featuring **music, dance, theater, and literature**. This two-day extravaganza merges **tradition with modern art**, offering competitions, live performances, and interactive sessions. With **industry professionals, alumni, and guest artists**, Nirvana is a **launch pad for creative excellence**.

With **electrifying performances**, Nirvana is a **festival students eagerly await!**



Manthan – The Ultimate Management Fest

Held in **December**, **Manthan** is Vidya University's **flagship management festival**, designed to sharpen students' **business acumen, strategic thinking, and leadership skills**. It features **business quizzes, case study competitions, marketing challenges, and start-up pitch battles**, allowing students to put their **problem-solving abilities to the test**.

This high-energy event bridges the gap between **academics and industry**, giving students the opportunity to **network with corporate leaders, gain expert insights, and develop entrepreneurial skills**. With **brainstorming sessions, corporate networking, and expert-led workshops**, **Manthan** is the perfect platform for future **business strategists and CEOs**.



EMPOWERING LEADERS AND INNOVATORS AT VIDYA UNIVERSITY

At **Vidya University**, education extends beyond textbooks. Our annual events — **Infinity** and **Kala Utsav** — provide students with **real-world experience, industry exposure, and a platform to showcase their talent** in management and fashion. These events foster **leadership, innovation, and professional growth**, preparing students for their future careers.

Infinity – The Ultimate Fashion Extravaganza

At **Vidya University**, creativity meets craftsmanship at **Infinity**, the annual **fashion show** where students take center stage as **designers and presenters**. Held every **April**, this event is a **celebration of innovation, artistry, and self-expression**, offering students a **platform to showcase their original fashion collections**.

Infinity is more than just a runway—it's an **immersive learning experience** where students **conceptualize, design, and execute** their collections, bringing their creative visions to life. The event is attended by **industry experts, fashion critics, and recruiters**, providing invaluable exposure and career opportunities for aspiring fashion professionals.

At **Vidya University**, we believe in shaping the **next generation of trendsetters and fashion leaders**. Infinity isn't just an event—it's a **launch pad** for students to make their mark in the dynamic world of fashion!



Kala Utsav – A Canvas of Innovation

Held in **April**, **Kala Utsav** is a **national-level art exhibition**, celebrating **painting, sculpture, and multimedia arts**. It **bridges traditional and contemporary art**, inspiring students to **experiment, innovate, and showcase their talent**. Exhibiting their work alongside **renowned artists and curators**, students gain **recognition and industry exposure**. **More than an exhibition, Kala Utsav is a tribute to imagination and culture**.

At **Vidya University**, we don't just educate—we inspire. Join **Nirvana and Kala Utsav** to unleash your creativity and be part of something **extraordinary**!



CORPORATE SOCIAL RESPONSIBILITY

A Commitment to Change

At **Vidya University**, education goes beyond academics—it's about fostering **responsibility, compassion, and service**. Our **Corporate Social Responsibility (CSR) initiatives** reflect our commitment to uplifting communities and making a meaningful impact.

Apna Ghar Ashram, Meerut – A Beacon of Hope

Through **Apna Ghar Ashram, Meerut**, we provide:

- **Shelter** for the homeless and abandoned.
- **Medical aid and healthcare support.**
- **Rehabilitation and reintegration programs.**

This initiative is more than just charity—it's a **lifeline** that restores **dignity, care, and hope** to the helpless.

Beyond Charity – A Movement for Change

Our CSR vision extends beyond aid—it's about **creating lasting impact**. We actively involve students, faculty, and the community in:

- **Educational outreach** for underprivileged children.
- **Environmental sustainability drives.**
- **Skill development and vocational training.**
- **Health camps and social awareness programs.**

A Legacy of Compassion

At **Vidya University**, we believe true education **inspires action**. By integrating **learning with service**, we shape individuals who **lead with empathy**. Our CSR initiatives are a step towards **a more inclusive and hopeful future**.

Join us in making a
difference—one life at a time.



VIDYA GLOBAL SCHOOL

A Premier Educational Institution

Vidya Global School (VGS) is a **CBSE K-12 institution** and the only **International Baccalaureate (IB) school** in **Meerut, Uttar Pradesh**. VGS offers **both national and international curricula**, emphasizing **conceptual learning, inquiry, reading, writing, and critical thinking** to build a strong academic foundation.

PROGRAMME	AGE GROUP	FOCUS AREAS
EYP (Early Years Programme)	3-6 Years	Social interaction, cognitive development, creativity language acquisition, play-based learning, self - confidence, and early logical reasoning.
PYP (Primary Years Programme)	6-11 Years	Inquiry-based learning, transdisciplinary approach, development of critical thinking and problem-solving, communication skills, and fostering curiosity.
MYP (Middle Years Programme)	11-16 Years	Intellectual and personal growth, resilience, interdisciplinary learning, analytical and research skills, leadership development, and preparation for advance academic challenges.

✓ Awards and Recognitions

VGS has been ranked **Meerut's top school (2021-2024)** by **Education World India** and has received the **High Happiness Quotient School Award** for prioritizing student well-being.

✓ Sports and Extracurricular Activities

Through the **VISA-Vidya International Sports Academy**, VGS offers specialized training in **athletics, swimming, cricket, football, basketball, squash, and shooting**. A **gymnasium and indoor sports complex** support physical fitness alongside academics.

✓ A Holistic Learning Experience

Vidya Global School blends **national and international curricula** to provide a **rigorous, well-rounded education**. With innovative teaching methods and **extensive co-curricular opportunities**, VGS prepares students for **future academic and professional success**.





HOW TO REACH MEERUT :

ANAND VIHAR GHAZIABAD MURADNAGAR MODINAGAR PARTAPUR MEERUT SOUTH MEERUT CENTRAL



DELHI MEERUT RRTS ROUTE MAP

1. **By Rapid Metro :** A 45 minutes journey from Anand Vihar Station to Meerut Central.
2. **By Air :** Meerut is about 81 km from Delhi Airport, a 2 hour drive with flights available from all major Indian cities.
3. **By Road :** Easily accessible via NH-58 and NH-119, Meerut is around 65 km from New Delhi, taking 50 minutes by car.
4. **By Railway :** Regular trains connect Meerut to New Delhi. The Delhi-Meerut Rapid Rail is a quick and convenient option, with a station just 8 km from Vidya University.

EXIT STATION

BY ROAD

NH-58 DELHI-DEHRADUN BYPASS

BY ROAD

VIDYA UNIVERSITY



FOR MORE INFO.

VIDYA UNIVERSITY

Baghpat Road, Meerut, Uttar Pradesh, India - 250 002

+91 92899 93030 www.vidya.edu.in